

# Is Your IT Audit Strategy Properly Focused?

Houston Chapter –  
ISACA

November 19, 2009



# IT Audit Considerations

- **Is your IT audit strategy addressing the most relevant business objectives and IT risks to your organization?**
- **Is your IT audit strategy in line with best practices?**
- **Are you providing noticeable value to your stakeholders?**

# Risk and Strategy Assessment Considerations

- **Value campaign (enhancing vs. maintaining)**
- **Business objectives**
- **Stakeholders' views**
- **IT environment (complexity)**
- **Risks**
  - **Control frameworks (CoBiT, PCI, etc.)**
- **Functional audit strategies**
- **Emerging & hot topics**

# Organizational Risks

- **Financial**
- **Operational**
- **Strategic**
- **Compliance**
- **System**

# System Risks

- **IT governance**
  - IT policies & procedures
  - Executive oversight
  - IT strategic planning
  - Knowledgeable IT support resources
- **IT compliance**
  - Internal compliance to business objectives and IT policies and procedures
  - External compliance to regulations affecting technology



# System Risks (continued)

- **IT asset management**
  - Comprehensive IT inventory listing
  - Routine inspection and maintenance
- **Data quality and retention**
  - Validity, accuracy and completeness of data (data conversions, interfaces, data processing)
  - Data standardizations
  - Backup and storage
  - Adherence to data retention guidance

# System Risks (continued)

- **Data security and privacy**
  - Unauthorized access and use restrictions
  - Data disclosure restrictions
  - Access monitoring
- **IT development and maintenance**
  - Development procedures
  - Project management
  - Maintenance procedures
  - Separate environments with restricted access

# System Risks (continued)

- **IT business systems (ERPs)**
  - Out-of-date, unsupported
  - Alignment with business objectives
  - Scalability (design and use)
- **Disruption prevention and recovery**
  - Physical security
  - Environmental protection
  - Virus protection
  - Intrusion prevention and detection



# System Risks (continued)

- **Disruption prevention and recovery (continued)**
  - Disaster recovery
  - Business continuity
- **IT Outsourcing**
  - Physical security
  - Data retention
  - Availability
  - Governance
  - Compliance

# Common Risk Assessment Tools

- **Excel / Access**
- **Paisley Enterprise GRC**
- **Resolver Risk**
- **MetricStream**
- **TeamRisk (part of TeamMate)**
- **RiskWatch**
- **[www.auditsoftware.net/risk\\_management\\_software.html](http://www.auditsoftware.net/risk_management_software.html)**

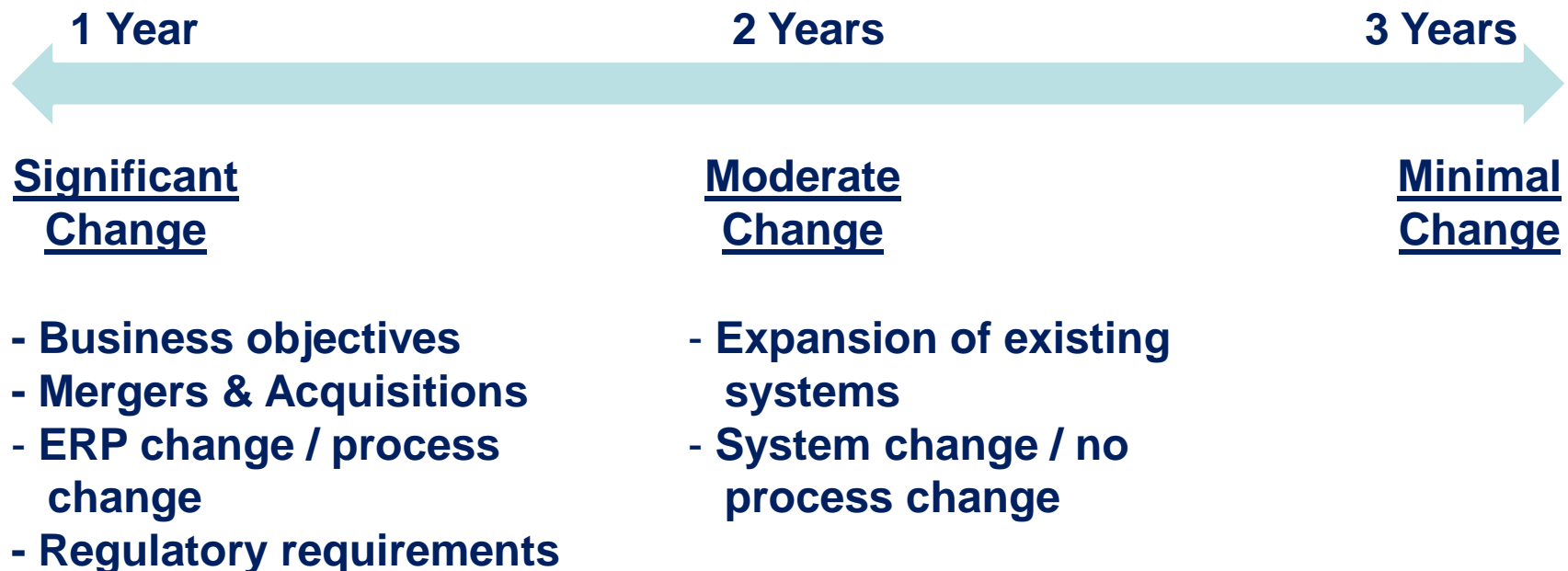
# Weighing Risk

- **Factors for weighing risk**
  - **Qualitative risks**
    - Significant importance to the organization
    - Difficult to quantify (monetize)
  - **Quantitative risks**
    - Loss of assets
    - Loss of earnings
    - Expenses and penalties
  - **Impact**
  - **Likelihood**



# Update Frequency

- **IT Risk assessment (every 1 to 3 years)**
- **IT Audit plan (every 1 to 3 years)**



# Update Frequency (continued)

- **Periodic assessment updates**
  - Stakeholder views
  - Change
    - Business objectives
    - Business operations
      - Mergers and acquisitions
    - System change
    - New and increased existing threats to security
    - Emerging topics
      - New legislation
      - New standards

# Best Practice Considerations

- **Do each of your IT Internal Auditors know your organization's business objectives?**
- **Do you know all of the technologies used by your organization and the purpose for each and is this documented?**
- **Is your IT risk assessment / IT audit strategy utilizing a formal framework (like CoBiT)?**



# Best Practice Considerations (continued)

- **Do you emphasize the need for formal policies and procedures throughout the IT function?**
- **Is your IT audit function integrated with your functional audit?**
  - **Are IT audits on applications coupled with functional audits affected by those applications?**
  - **Do your IT auditors aid in functional audits?**

# Best Practice Considerations (continued)

- **Do you have the right resources (expertise) performing each audit?**
  - Relevant ERP specialists on ERP audits
  - Attack and penetration specialists on intrusion audits
  - Knowledgeable staff using CAATs software

# Best Practice Considerations (continued)

- **Do you maximize automation within your audits?**
  - Do you know where relevant data is stored within existing databases and are you requesting source data vs. reports?
  - Are you utilizing automated auditing tools (with built in evaluation functions) when evaluating extracted data?
  - Do you leverage off of past audit scripts to create efficiencies in your present audits?



# Emerging & Hot Topics

- **Emerging topics**
  - **XBRL reporting**
    - Phased in compliance – company size
    - No third party assurance
  - **Climate control reporting**
    - Reliability of measurement systems
    - EPA reporting mandates
  - **Cloud computing (Gartner article)**
    - Privileged user access
    - Regulatory compliance

# Emerging & Hot Topics (continued)

- **Emerging topics (continued)**
  - **Cloud Computing (continued)**
    - Data location
    - Data segregation
    - Recovery
    - Investigative support
  - **IT Outsourcing**
    - Increased data access
    - Regulatory compliance
    - Dependency on third party
    - Legal challenges

# Emerging & Hot Topics (continued)

- **Hot topics**
  - **PCI compliance**
    - Compliance driven by payment card company
    - Most deadlines already past
  - **HIPAA compliance**
    - ARRA 2009 – tiered civil penalties
    - Criminal penalties based on exposure
  - **Contract compliance**
  - **License fee compliance**



# Measuring Value

- **Monetary savings**
  - Dollars saved
- **Efficiency gains**
  - Doing more with equal or less resources
- **Process improvement**
  - Increased effectiveness
  - Better quality
  - Better safety

# Strategic Items Producing Measurable Value

- **Maximize your external auditor's reliance on your controls testing**
  - Internal fees less than external fees
- **Controls Optimization**
  - Minimize the quantity of controls for Sox audits
    - You may be spending time in areas you have no intention on addressing in your IT audit plan
  - Maximize automated controls (preventative vs. detective)

# Strategic Items Producing Measurable Value (cont.)

- **Real-time assessment and recommendations during implementations**
  - **Reporting depends on purpose and audience**
  - **Post implementation corrections are several times more expensive to correct**
    - **Reinvest in training**
    - **Business intrusion**
    - **Tie up IT support**



# Strategic Items Producing Measurable Value (cont.)

- **Recommend maximizing the use of existing systems and automated controls**
  - Maximize ERP functionality; minimize the use of smaller unnecessary systems
  - Computer automation is cheaper than manual efforts
- **Proactively address emerging topics; bring recommendations to the table**
  - Early assessments and recommendations may help management in decision making

# Strategic Items Producing Measurable Value (cont.)

- **Integrate with Internal Audit and maximize automation in testing**
  - **Maximize the efficiency of each audit performed and limit organization intrusion**

# Conclusion

- **Do not silo your IT audits (i.e., consider them independent of the business); IT affects most (if not all) organization processes in some manner**
- **No one IT audit approach is best for every organization (customize as needed)**
- **Consider the cost/benefit when creating IT audit strategies and performing individual IT audits**





**Questions?**